



ORIGINAL ARTICLE

Economic culture for health educational managers

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Abstract

Introduction. The present Public Health development shows the necessity to add economic subjects to the teaching – learning process because of the close relation between economic and health variables. The economic culture may provide the necessary tools for rational decision taking. These reasons show that the economic culture upping from the health educational managers must be understood as a main subject for the managing process. **Objective.** To describe the importance from the economic culture for the health educational managers. **Materials and methods.** Was made a descriptive research about the importance from the economic culture upping for the health educational managers. As theoretic methods were used the analysis and synthesis, the comparative and the inductive – deductive. As empiric method was used the bibliographic research. **Results.** The economic upping from the health educational managers focus the attention from the health universities because of the impact from the health educational behavior over the health educational process. Health universities are management institutions where the role of decisions taking is decisive. That's why is important each time more a better forming in economic culture to provide a better patient satisfaction across the optimization from the limited economic resources. **Conclusions.** The postgraduate education must support an effective economic culture upping for health educational managers. By this way the health educational process may supply solutions to upping needs from these managers. In this way, the economic culture offers useful tools to health educational managers for a better managing behavior.

Keywords: economic culture, health education manager, health university

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1 | INTRODUCTION

The constant changes at present age, the globalization, the fast technological development, the aging and the present health context determine transformations in the policy, the economy and the society too. At same time, these transformations means new challenges for the Public Health as sector responsabilited with the people health and the human develop.⁽¹⁾

Universities are conditioned by these processes too. Because of that in raising way had wonned relevancy the mutual cooperation between universities and others institutions.⁽²⁾

Postgraduate education for the Public Health plays a decisive role in the formation and development from the health human resources since health concepts. These are remaking constantly the health professionals role front of problems agree to the principles of the univerty education. That's why the academy must be serving to developing sectors from production and services and extending the university field out from the university campus.

Postgraduate education is at present the highest educational form from the superior education responsabilited with the real supply of processes for the profesional upping. It is formed by two main subjects: the profesional upping and the academic formation. The first must cover the upping activities. These must be close related to productivity raising, the efficiency and the labor quality. Te second must manager the higher forming processes as PhD and MD too.⁽³⁾

The present Public Health development shows the necessity to add economic subjects to the teaching – learning process because of the close relation between economic and health variables such as the costs from the health – illness process and the morbidity, mortality and life quality. That's why the educational health manager must analyze the social context since an economic perspective, identify the main relations between health and economy and manage agree to these relations.⁽⁴⁾

Present tendencies from the process of the economic culture upping from the health educational managers are focused on main needs from health universities. In much case this is because many health educational

managers hadn't a sufficient formation in economic subjects.^(5,6)

The profesional upping in economic culture must be a complement forming subject for the health educational managers. Economy don't offer solution to all and each question from the health educational managing process. However, much from the health educational managing contexts are close related to economic subjects.⁽⁷⁾

The insufficiency from the economic resources carries to take decisions moreover than the health and the education in pure context. In these cases the economic culture may provide the necessaries tools for rational decisión taking. These reasons show that the economic culture upping from the health educational managers must be understood as a main subject for the managing process.⁽⁸⁾

2 | OBJECTIVE

To describe the importance from the economic culture for the health educational managers.

3 | MATERIALS AND METHODS

Was made a descriptive research about the importance from the economic culture upping for the health educational managers. As teoric methods were used the analysis and sinthesys, the comparative and the inductive – deductive. As empiric method was used the bibliographic research.

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4 | RESULTS

The optimization use from the available economic resources carried to use economic tools in the context of the social relations. Thus was possible a better adaptation adding these economic tools to the common living. ⁽⁹⁾ Then, the economic culture plays a main role for the human society because includes the whole economic cultural elements assumed by previous generations. ⁽¹⁰⁾

Economic culture provide a reference context controlling social relations. This culture form was perfected agreed to problems solution from the social relations. Thus the economic culture establishes a theory – practice context for the socioeconomic human behavior. ⁽¹¹⁾

At international context the economic culture development had been very heterogeneous agree to the own develop from the society researched. ⁽¹²⁾ In that way the including of economic knowledges to the educational process pointed an inflexion point in the dynamic from the social learning for the socioeconomic development. Thus the professional upping in economic culture became in a real need from the higher education processes and the health education isn't excluded. ⁽¹³⁾

The educational institutionalization emphasized much more the main role from the educational process for the develop of the economic culture. Particularly the higher education headed it development in all social contexts resulting higher social development across the economic culture development too. ⁽¹⁴⁾

Agree to the social develop, the economic subjects inclusion to the educational process continue being a growing need for all sciences. Each time more are needed professionals capacite with effective tools for a better professional behavior agree to the particular needs from the society. Thus these knowledges contribute perfecting the professional behavior from the health educational managers. ^(15,16)

The economic culture plays a main role for the value formation for health educational managers. Agree to these managers upping and awaring the relevancy from the work, the save and the efficiency, would be possible a better answer to severals problems from

the production and services too. ^(17,18)

Professional upping in economic culture for the health educational managers: a present need from the management develop

The economic upping from the health educational managers focus the attention from the health universities because of the impact from the health educational behavior over the health educational process. ⁽¹⁹⁾ The Public Health universities are management institutions where the role of decisions taking is decisive. That's why is important each time more a better forming in economic culture to provide a better patient satisfaction across the optimization from the limited economic resources. ⁽²⁰⁾

Health educational managers must assume several role in the assistant, the researching, the educational and the administration context at same time. That's why they need a sufficient academic formation to provide a whole answer to all and each question in the health educational management process. ^(21,22)

Economic sciences and Health sciences aren't divorced. Since an economic point of view the health may be considered an especial economic good. By other side the economy is a social determining from the health which extension depends from the own particularities from the researched society. However, the economic culture from the health educational manager must provide a more extensive understanding moreover these main truths. ⁽²³⁾

The professional upping in economic culture from the health educational manager don't become it in an economist. However, this economic culture may provide useful tools for a better understanding of the social context related to the manager and administration from the health educational process. ^(24,25)

Health universities as academic and researching institutions related to the technical and social develop, must research the better experiences and provide professional upping programs agree to the particular and new needing from the health educational managers. Then, economic culture upping from the health educational managers must be an structural subject from the general upping from these managers. ⁽²⁶⁾

The postgraduate education in the national health system has as main objective the continue upping from

all health educational professionals. This continuing must create new opportunities for alternative ways researching solutions to several current problems without solution out the alternatives from the economic culture. Thus the professors group from the health university will be more capacitated to manager the teaching – learning process too. ⁽²⁷⁾

It isn't necessary wait until last time to introduce the economic culture in the formation of health educational managers. Neither is good may it as single decision. The organization from the educational process agree to the economic culture formation must may a better beginning at job market for the health educational manager as main person with high capability to incide in the economy and the society too. ⁽²⁸⁾

Thus the economic culture is a main part from a more complex process to obtain a whole culture for significant transformation needed in the society where the health educational manager acts. That's why the economic culture upping for health educational managers must be understood as a singular need for them and the society too and this particular culture form must characterize the health educational manager behavior in manager activities. ^(29,30)

Life is considered holy because of the limited life time. Then, the life and the life time must be considered as especial economic goods where the health educational managers must play a significant role compromised with the individual and social welfare. This expected behavior must be supported by a rational decision taking based on a strong economic culture. ⁽³¹⁾

In this sense the health educational role is determinant because of the direct influence in the formation of the health human resources. Then, the formation of health human resources with high capability to take rational decision based and supported by a sufficient economic culture provides important elements to make better the actual relation between the patient and the health professional agree to the particular characteristic from the health social system. Thus, the economic culture upping for the health educational managers offer a practice and methodologic guide to optimize the use of the limited economic resources available in the health system. ⁽³²⁾

The health human capital will be reevaluated each time more with inclusion of health economic subjects in their formation. ^(33,34) Public Health must be agree to the human development tendency and then the economic culture upping from the health educational manager is a present social and political need. ⁽³⁵⁾

Efficiency from the economic culture upping for the health sector must be evidenced by discriminating between all needs agree to the priority ranking. Each health worker must understand the real need from the personal upping in economic subjects and health institutions must provide the material conditions for that particular upping. This argument shows the responsibility from the health educational institutions respect to the health human capital upping. These institutions must be compromised with the professional development from their workers and identify the particular and specific postgraduate upping needs and provide possible spaces for that professional growing including in economic culture for the health educational managers agree to institutional strategies. ⁽³⁶⁾

The economic culture upping for health educational managers must be agreed to the own characteristic from the health educational institution. Also, this upping form must be selective agree to the identified need from institutions and managers at same time. ⁽³⁷⁾

Economic culture and Public Health

The economic problems in an extended way are showed in each social sector where the health education isn't excluded. The health educational services need important economic resources to cover it. Then, the economic culture define a rational life style agree to the main principles defined socially and particularly by the health education. ⁽³⁸⁾

The human development is determined by the real economic resources available and any social sector has limited availability of those resources. Then, the higher development rate is conditioned to the optimization use from the economic resources, showing the protagonist role from the economic culture in the administration processes. ⁽³⁹⁾

Much economic terms are often utilized by common people much time in empirical way without understand

the relevancy from the economic culture in that vocabulary and behavior. This fact makes emphasis in the main role from the economic culture for the society and shows the real need to manager appropriately the economic culture using process. ⁽⁴⁰⁾

The health education isn't excluded from this reality. Health educational manager must play an appropriate role supported on economic rationality moreover of common sense, supported in a strong economic culture. This culture type must be a theory – practice reference for the health educational manager for the best labor behavior. As consequence, the economic culture must be incorporated to the common thinking from each health educational manager.

The best example of the mutual relation between Economic Sciences and Health Sciences is the Health Economy. This is a young science but is present in the health services administration, illness cost research and health financial administration for example. ⁽⁴¹⁾

The mutual relation between Economy and Health is close determined by social determining. By one side the Economy main objective is close related to mutual relationship between people. By other side, the Public Health is focused on living and life quality. Both sciences have social subjects in common and these subjects must be assumed to stronger formation of health educational managers.

To obtain that objective the health educational manager needs an intensive updating in economic subjects agree to the economic culture needed for its management process. ⁽⁴³⁾

The professional updating from the health educational managers and their importance for the permanent formation

The forming process from the health educational managers must be a prioritized subject from the health education system. At present, challenges from health universities carry to a new educational process supported in principles of excellence and quality too. One of the more significant challenges at present is the quantity and quality of health professional forming at health universities. This process is close related to political, social and economic changes applied in the practice in mutual relation with society demands. ^{44,45)}

The consolidations of the educational model from the new health university it developing in a social and historic context determined by new conditions. As consequence it is necessary to remake the theory bases assumed until present for a better adaptability from health universities and provide them the possibility of better uncertain future management. ⁽⁴⁶⁾

Changes because of Health University development carry to a growing dynamic with more demanding context around the formation of health professors and health educational managers. This condition shows the raising demand of health professionals with sufficient academic preparation to provide effective solutions to present challenges supported in economic subjects.

5 | CONCLUSIONS

The postgraduate education must support an effective economic culture updating for health educational managers. By this way the health educational process may supply solutions to updating needs from these managers. In this way, the economic culture offers useful tools to health educational managers for a better managing behavior.

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